



Grand Falls • Windsor

| perfectly centered |

Community Profile

Grand Falls-Windsor
Newfoundland & Labrador, Canada

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The Town of Grand Falls-Windsor
Grand Falls-Windsor Heritage Society

Up Sky Down Films

Elmo Hewlett

MAYOR'S MESSAGE

Welcome to the Grand Falls-Windsor Community Profile. This document has been created to showcase information on the many remarkable aspects that our community has to offer to current and potential residents, as well as business owners. There are sections on demographics, attractions, events, tourism, community organizations, the various types of businesses and industry in the area, as well as a little bit of history on how our town got its start and became the municipality it is today.



Grand Falls-Windsor is the largest town in Central Newfoundland. The community is located along the banks of the Exploits River, settled within a serene valley atmosphere—a great place to live, work, and play. Its location also makes it a favourable place for doing business, as it is easily accessible from virtually all areas of the island. For this reason, Grand Falls-Windsor has become known as a major service centre for Central Newfoundland and a hub for most of the island.

Over the years our town continues to grow and prosper, with numerous housing developments steadily building family friendly neighbourhoods. There are many new and existing businesses thriving and diversifying our economy in areas such as Aquaculture, Mining, Healthcare, Information Technology and Health Science Research, Post-secondary Education, and Retail. Our economy is also very strong in the small business sector, which the Town of Grand Falls-Windsor proudly supports.

In terms of lifestyle and recreation, Grand Falls-Windsor has it all! There's fitness, arts and culture, culinary events, outdoor activities, great recreational programs and facilities, and much more to suit a variety of interests and needs for all ages.

On behalf of the Town of Grand Falls-Windsor, I invite you to peruse our Community Profile and find out what makes our community such a great place to live and do business. If you have any questions or comments, please free to contact me at: 709-489-0412 or barry.manuel@townofgfw.com

His Worship Mayor Barry Manuel

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INTRODUCTION

The Grand Falls-Windsor Community Profile is a comprehensive overview of our municipality used to inform business investors, as well as current and potential residents, on the many facets of lifestyle and business in the community.

Material featured in this document includes details on the history of the community and its development, profiles on our Town Council, demographics, services, businesses and community organizations. There is also detailed labour force data, information on municipal services, recreation and leisure activities and many other highlights of living and working in Grand Falls-Windsor. The information for this document is as current as possible prior to print and was acquired from a variety of sources that are listed in the appendices. The Town of Grand Falls-Windsor assumes no responsibility for actions or assumptions on the part of any individual pertaining to the information reported in this Community Profile without prior consent with the Grand Falls-Windsor Economic Development Department and the original sources of information.

The Town of Grand Falls-Windsor welcomes any feedback related to this document and appreciates all those who have contributed to its development. Additional copies may be requested through members of the Grand Falls-Windsor Economic Development Department:

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Business Development Officer
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History of Grand Falls-Windsor

The banks of the Exploits River have much to tell about how our town came to be. The river holds stories of settlement dating from those native to the area, such as the Beothuk people, as well as those who relocated to Newfoundland from Europe in search of land for new business opportunities.

In 1768, a man named Lieutenant John Cartwright was tracing the Exploits River and discovered a waterfall in the area which he called “Grand Falls”. Though this is where the name of the community had historically derived from, settlement did not occur in the area until much later, in 1905, when Alfred and Harold Harmsworth began to develop the site for a pulp and paper mill.

War had been forecasted in Europe at the time and the Harmsworth brothers set their sights on Newfoundland to relocate their families and build a newsprint business. With an abundant forest, the Exploits River, and a port in the nearby community of Botwood, they found the region full of potential for developing their plans at the location they referred to as “Grand Falls”.

The Harmsworth’s partnered with the owner of the Newfoundland Railway, Robert Gillespie, and on January 7th, 1905 became the Anglo-Newfoundland Development Company (A.N.D Co). It wasn’t long before knowledge spread and people from around the world flocked to Grand Falls to find employment and new development opportunities. On October 9th, 1909, the mill was officially opened for business.



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Development & Incorporation

Characteristic of industrial settlements in the early years, residents of Grand Falls were strictly employees of the mill or certain business owners who were permitted to set up in the area. Clergy arrived to fulfill the religious needs of the community, however, as population increased, churches were built to house parishioners. The first school was built in 1905 for students within the settlement and retail and other services set up shop.

As the Anglo-Newfoundland Development Company catered to its residents in Grand Falls with several social and athletic clubs, others settled outside the mill community in an area north of the railway known as “Grand Falls Station”. Grand Falls Station soon became its own bustling community and, by 1938, was first of the two areas to become incorporated. At that time, Grand Falls Station changed its name to Windsor, honoring the British Royal Family.



Photo Source: Grand Falls-Windsor Heritage Society

Years later, in 1961, an election was called to form a municipal government in Grand Falls and the settlement also gained its status as an incorporated town. In 1991 the two neighbouring towns eventually amalgamated and became Grand Falls-Windsor.

Through the decades, the mill continued to be a major employer in the area as ownership changed hands from A.N.D Co to Abitibi Price, Abitibi-Consolidated and finally to Abitibi-Bowater. However, as technology changed the demands for newsprint, the pulp and paper industry was slowly impacted across Canada and in 2009, Abitibi-Bowater announced the closing of the Grand Falls-Windsor mill.



Photo Source: Grand Falls-Windsor Heritage Society

Present Day

Despite the closure of its founding industry, Grand Falls-Windsor continues to grow and evolve from the mill community it once was and maintains its stance as a centralized hub for many parts of the island with new businesses and developments steadily popping up around the area. The Exploits River, with its rapids and waterfalls, remains a scenic fixture amongst the rolling hills of the valley in which the town is nestled. The town's landmass of 54.48 km² is home to a population of over 14,000 residents living in friendly neighbourhoods and green spaces, connected by paved roads and sidewalks.



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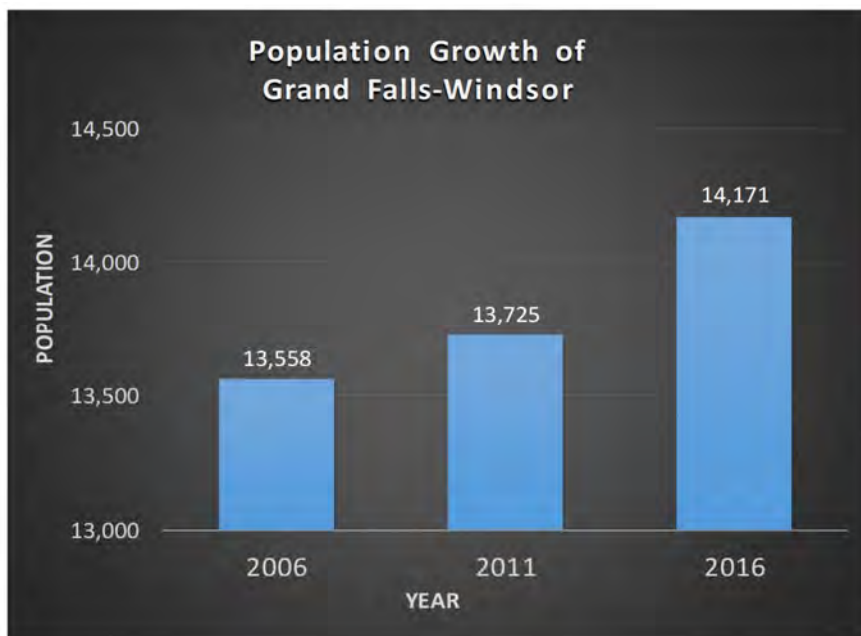
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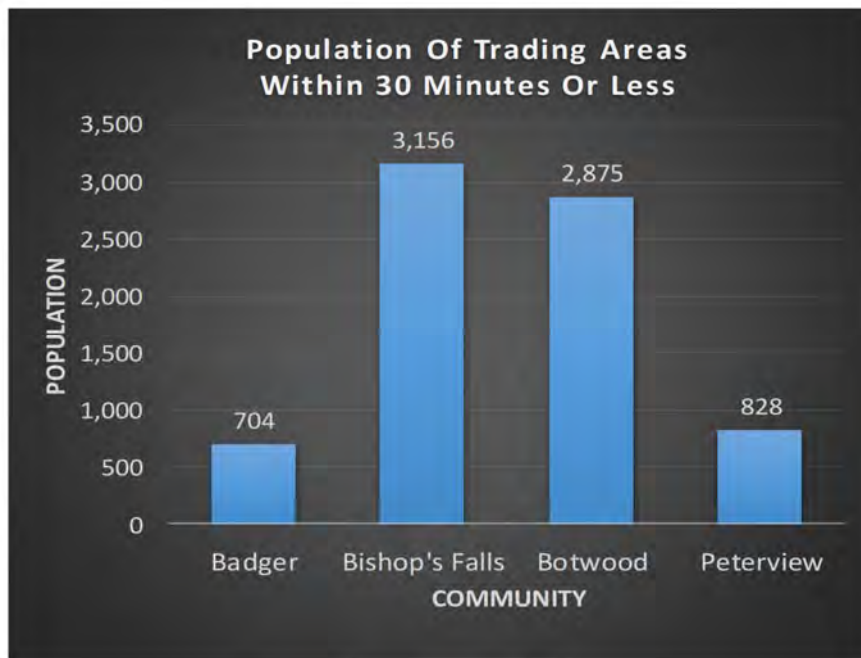
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Below is a table showing recent population growth statistics for Grand Falls-Windsor as listed under the community profiles section of the Statistics Canada website:



**Source: Statistics Canada 2006, 2011, 2016 Census of Population. Census Subdivision: Grand Falls-Windsor.*

Below is a table showing population statistics for neighbouring communities within a 30 minute trading area of Grand Falls-Windsor:



**Source: Statistics Canada 2016 Census of Population. Census Subdivisions: Badger, Bishop's Falls, Botwood, & Peterview.*

THE TOWN COUNCIL

MAYOR BARRY MANUEL

Mayor Barry Manuel was born and raised in Grand Falls-Windsor and has been a lifelong volunteer and community advocate. He graduated from St. Michael's High School and went on to do a Business and Computer Studies Course at the College of the North Atlantic. Barry is Executive Director of the Corduroy Brook Enhancement Association and has been on Council since 2013. He was first elected Mayor in 2015. He has a great passion for his hometown and is excited to be in a position to help shape its future and make Grand Falls-Windsor the very best it can be.

Email: barry.manuel@townofgw.com



DEPUTY MAYOR MIKE BROWNE

Deputy Mayor Browne was elected to Council in the 2016 by-election and became Deputy Mayor in September 2017. He has been a resident of Grand Falls-Windsor for over 60 years and works as Executive Director of the Grand Falls-Windsor Golf Club where he was named Golf Newfoundland & Labrador's Employee of the Year 2016. Deputy Mayor Browne has been a life-long volunteer having served on various boards and committees.

Email: mike.browne@townofgw.com



COUNCILLOR AMY COADY

Councillor Amy Coady was born and raised in Grand Falls-Windsor. She was first elected to council in 2009, and then re-elected in 2013, 2017, and 2021. She is an active member of many community groups and organizations, some of which include: the Cathedral of the Immaculate Conception Sacramental Preparation program, School Volunteer and Minor Sports Volunteer.

Email: amy.coady@townofgw.com



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COUNCILLOR HOLLY DWYER

Holly was elected in the September 2019 by-election and re-elected in the 2021 Municipal Election. She is employed by the College of the North Atlantic as a Human Resources instructor.

Email: holly.dwyer@townofgfw.com



COUNCILLOR BOB HISCOCK

Councillor Bob Hiscock was elected in the 2021 Municipal Election.

Email: bob.hiscock@townofgfw.com



COUNCILLOR ANDREW LITTLE

Andrew Little was born and raised in Grand Falls-Windsor and is honoured to have been elected to be a member of the Grand Falls-Windsor Town Council in 2021. Andrew is a community-minded individual and prides himself in his ability to build and maintain positive relationships with others. He has a unique ability to carefully consider many different perspectives when making decisions, which will serve the community well.

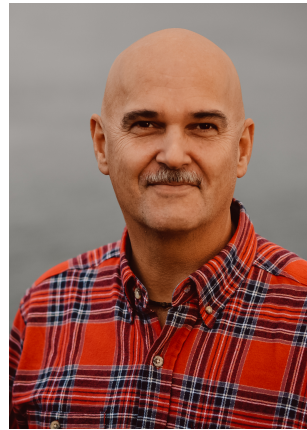
Email: andrew.little@townofgfw.com



COUNCILLOR DAVE NOEL

Councillor Dave Noel was elected in the 2021 Municipal Election. He is currently a teacher at Exploits Valley High in Grand Falls-Windsor.

Email: dave.noel@townofgfw.com



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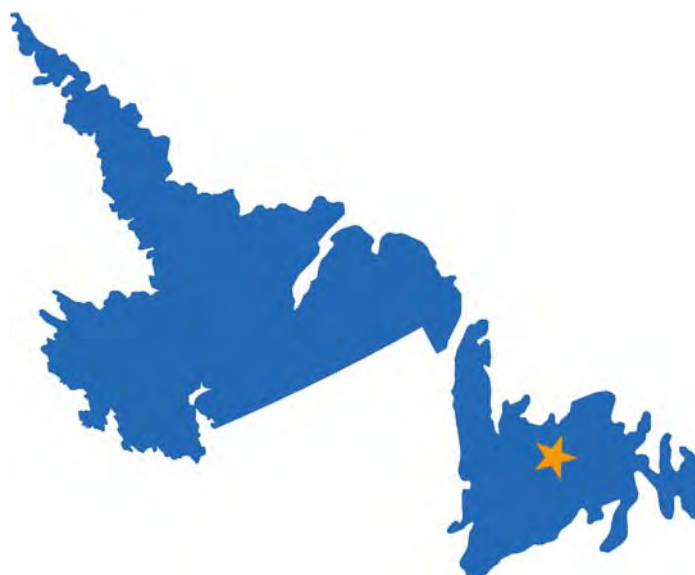
Nationally

Grand Falls-Windsor is located in Canada's most eastern province, Newfoundland and Labrador. The town motto, "perfectly centered", describes its convenient and centralized location on island of Newfoundland, acting as a hub community to several surrounding areas.



Provincially

The Town of Grand Falls-Windsor is located in the central region of the island of Newfoundland, about a 4.5 hour drive (429 km) east of the province's capital city, St. John's. The nearest airport is located less than an hour away in the Town of Gander. Approximately 5 hours drive (476 km) west of the town you can access one of the island's main ferry terminals in Port Aux Basques, with transportation services to Nova Scotia.



Approximate Driving Distances From Grand Falls-Windsor To Major Centres	
City	Kms
St. John's, Newfoundland & Labrador, CA	428
Halifax, Nova Scotia, CA	1060
Montreal, Quebec, CA	2118
Toronto, Ontario, CA	2661
Calgary, Alberta, CA	5701
Vancouver, British Columbia, CA	6,822
Boston, Mass, USA	1931
New York, New York, USA	2624
Washington, DC, USA	2625
Atlanta, GA, USA	3654

Approximate Flight Time From Gander Airport	
City	Flight Duration
St. John's, Newfoundland & Labrador, CA	45 mins
Halifax, Nova Scotia, CA	1h 30 mins
Montreal, Quebec, CA	2h 21 mins
Toronto, Ontario, CA	2h 59 mins
Calgary, Alberta, CA	5h 40 mins
Vancouver, British Columbia, CA	6h 30 mins
Boston, Mass, USA	2h 20 mins
New York, New York, USA	2h 43 mins
Washington, DC, USA	3h 3 mins
Atlanta, GA, USA	4h 12 mins

Access Routes

Newfoundland and Labrador Highway Route 1 runs directly through Grand Falls-Windsor giving easy access to all high volume roads within the community through various exits. You may enter the town on highway exits located at Main Street, Station Road, Cromer Avenue, Union Street, Grenfell Heights and New Bay Road.

Highway Access Routes To Grand Falls-Windsor	
Exit #	Provided Access To:
17	Main Street
18	Cromer Avenue / Duggan Street / Lincoln Road
19	Harris Avenue / Union Street / Lincoln Road
20	Scott Avenue / Grenfell Heights

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Weather

Temperatures in Newfoundland are of a Marine Climate. Eastern areas of the island experience mild temperatures, while areas that are inland, such as Grand Falls-Windsor, are drier and warmer with slightly higher temperatures in the summer when compared to other areas of the province. Residents and tourists of Grand Falls-Windsor enjoy some of the best summer weather on the island. The hottest month is usually July, with average temperatures of about 23 degrees Celsius.



However, if you are a winter enthusiast, the Grand Falls-Windsor area experiences ideal conditions for outdoor winter activities such as snowmobiling, snowshoeing, cross country skiing, etc. Central Newfoundland is generally blanketed in snow during the winter months, with the coldest month being February and an average temperature of about -8 degrees Celsius. The total annual snowfall for Grand Falls-Windsor is about 300 centimetres.



INDUSTRY

Health Sciences Research



Excite Corporation is the not-for-profit business development unit of the town of Grand Falls-Windsor. It promotes a knowledge based economy by facilitating new investment and partnerships in the sectors of healthcare, life sciences, and information technology.

Email: info@excitecorp.nf.ca

Web: www.excitecorp.nf.ca

Post-Secondary Education

There are three post-secondary educational facilities that currently operate in Grand Falls-Windsor. Two of these facilities, Keyin College and Corona College, are private and the College of the North Atlantic is public. Each of these not only provide a multitude of beneficial training programs, but also employment opportunities within the Town of Grand Falls-Windsor in terms of program instruction, campus administration, and career counselling.

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Retail

With its convenient location as a centralized hub for surrounding communities, Grand Falls-Windsor is a retail market and service centre for a trading area population of approximately 90,000. The following chart shows many of the types of retail categories you will find here:

Business Type	Approx. Number of Businesses
Food, Beverage, Convenience, and Drug Stores	14
Auto Vehicles, Parts, Sales & Servicing	23
Home Furniture & Appliances	6
General Retail Merchandising (Clothing, Department Stores, Shoe & Apparel, Fabric & Yarn, Gift, Jewellery, Sporting Goods, etc)	42
Wholesale/Distribution Companies	5

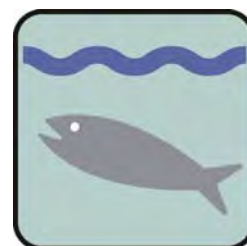


Forestry

Forestry has a long history with the Town of Grand Falls-Windsor, dating back to the first people clearing land for lumber to build their homes and then growing significantly with the building of the original pulp and paper mill in the 1900's. While the forestry landscape has changed significantly in the last decade, the commercial forests of Central Newfoundland continue to create economic opportunities and meaningful employment in both Grand Falls-Windsor and throughout the entire region. Along with harvesting activities, a number of sawmills and fuelwood producers operate in the central region and rely on the services of the town for an array of purposes from fuel to the purchase of heavy equipment. Along with supporting the Town of Grand Falls-Windsor, forest industry operations and activities continue to support other regional industries such as mining and agriculture.

Aquaculture

Grand Falls-Windsor acts as a service centre to the aquaculture industry, providing a neighbouring area for the purchase of automobiles, recreational vehicles, everyday household items and more. Grand Falls-Windsor also meets the need for industry's public services such as social, legal and medical aid.



With operations that spread along the southern coastal area of Newfoundland, this industry includes the communities of Harbour Breton, Hermitage, McCallum, Rencontre East, Belleoram, Pool's Cove, St. Alban's, Conner River and many others. In 2016, more than 25,000 metric tonnes of Atlantic Salmon and Steelhead Trout were produced in this region at a value of over 260 million dollars, with higher numbers predicted for upcoming years.

There are several mussel farms in the Central Newfoundland area. Newfoundland blue mussels are grown using the long-line technique in the iceberg chilled waters of the North Atlantic Ocean. Because of this, they are superior in taste and quality compared to mussels raised in warmer waters, or wild and bottom-cultured mussels.

The aquaculture of Newfoundland blue mussels has been steadily on the rise after more than tripling production from 1,051 tonnes in 2000 to 3,390 tonnes in 2007. The growing demand for the delicious and distinctive Newfoundland blue mussels is opening new market opportunities across the globe for our local partners.

Several organizations are part of the aquaculture industry in the region, including the Provincial and Federal Government, Newfoundland Aquaculture Industry Association, CBDC South Coast, Coast of Bays Joint Mayors Council, Fisheries and Marine Institute of Memorial University of NL and fourteen municipal councils. More than 2500 people are employed, directly or indirectly, as a result of this region's aquaculture operations, with new positions predicted to become available in the near future.

Mining

The mineral industry has existed in Central Newfoundland since the early 1900's and continues to presently operate and employ many people in various areas of the region with several active mines in the area, as well as many developing projects. In 1905, a major island mineral discovery was confirmed when the Anglo-Newfoundland Development (AND) Company tested ore samples from around the Buchans River area. It was not until 1925, however, that a process established to separate the minerals, after the A.N.D Company joined forces with the American Smelting and Refining Company (ASARCO).

Most recently, in 2016, there was a boom of staking activity for gold explorations specifically in the Central region that has sparked optimism for future development in the sector.

Not only does the mining industry contribute to successful economic growth in Central Newfoundland through exploration and mining operations themselves, but these projects also lead to economic prosperity in the surrounding communities by creating a need for service, retail, and supply centres. Grand Falls-Windsor, with its favourable location in reach of many of these mining operations and the ability to provide for their needs, has established itself as a "one-stop" location for companies and workers in the industry.



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Currently Producing Mines in Central Newfoundland:

- Anaconda Mining Inc. (Gold) - Baie Verte Peninsula.
- Barite Mud Services Inc. (Barite) - Buchans.
- Hi-Point Industries (Peat products)- Bishop's Falls.
- Rambler Metals & Mining Canada Limited (Copper-gold)—Baie Verte Peninsula.
- Several exploration opportunities ongoing in the area.

Industrial Business Parks

There are several areas in Grand Falls-Windsor that contain an array of commercial and industrial businesses. For example, Queensway Business Park is home to the Excite Building, Government Services Building, auto repair services, retail, and many health services such as dermatology, fitness and physiotherapy. There is land available in this area for potential future development.

Cromer Avenue & Hardy Avenue are the main locations for the retail and food/restaurant industries. You'll find both small business and large franchise companies such as Walmart, Sobeys, Dominion, Canadian Tire, and a variety of great local businesses. There are many fast food and restaurant choices such as Tim Horton's, McDonald's, Subway, Mary Brown's, as well as some sit-down style dining options. Additionally, you'll find health services, hair services and veterinarian services in this area.



Maloney Street is the newest location where you will find businesses in the larger industrial category, as well as space for future development. Most recently, the Maloney Street area of Grand Falls-Windsor was used as a base camp and temporary housing for workers of Valard, a company responsible for completing a major transmission infrastructure installation project for Nalcor.

Duggan Street is another industrial area of town that houses businesses mainly in the light industrial category, such as towing and auto repair, car parts and sales, contracting companies, paving and concrete services and hardware.

Tourism

With its advantageous location in the center of the province, close to many neighbouring communities, Grand Falls-Windsor has much to offer its residents and visitors in tourism. Within a day trip from town, you'll find intriguing rural communities lined with icebergs, shorelines with breaching whales, cozy dining experiences, historical landmarks and festivals full of culture and entertainment. Closer to town itself you'll find parks, walking trails, river rafting and kayaking in the summer.

Aside from the many outdoor activities for tourists, there are several interesting indoor facilities such as the Salmonid Interpretation Centre, Corduroy Nature Centre, and the Mary March Museum, which give people an engaging educational experience of biology, culture and history in the area.



Tourism in Grand Falls-Windsor also involves the annually anticipated Salmon Festival, which is an event that takes place over a few days in July and consists of culinary experiences such as the popular Salmon Dinner, and a fantastic outdoor concert with big name artists.

For winter enthusiasts, you'll find indoor ice rinks, groomed ski trails and infrastructure for snowmobile and ATV use.



You can even get out and experience the outdoors in Grand Falls-Windsor during the winter months. The town boasts groomed snowmobile trails and a recently upgraded

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cross-country ski trail complete with beautiful new chalet and lighted areas for night skiing or snowshoeing.



Adventure Central

Focused on promoting tourism in the Central Newfoundland area, Adventure Central is a one stop resource for all of your points of interest. You will find information on the many festivals that take place in the region, features of the wonderful restaurants that are nestled in the surrounding communities, and exciting tours that take place in the area. You can look for whale watching experiences, as well as where to catch a glimpse of an iceberg, and everything in between.



5 Jones Street

Grand Falls-Windsor

Phone: 1 877-361-4859

Web: www.AdventureCentral.ca

Email: info@adventurecentral.ca

Facebook: [@AdventureCentralNewfoundland](https://www.facebook.com/AdventureCentralNewfoundland)

Outdoor Scenery



If you're looking for a scenic place to take a walk and experience the outdoors, there are many great locations to check out within Grand Falls-Windsor. Corduroy Brook Nature Trail is a great walking trail with diverse scenery from wetlands, to open spaces, to ponds and much more. There are several loops that allow the visitor to choose the direction or length of their walk. Equipped with rest stops, benches, picnic areas, lookouts, outhouses and other

amenities, the trail is geared toward all ages and abilities. In 2017, a brand new multi-functional facility was opened as part of the Corduroy Brook Enhancement Association.

Additionally, Church Road Park offers a smaller setting in the downtown area to experience the outdoors. There's a paved walking loop, grassy picnic areas, a covered gazebo, a playground, and a duck pond. This is also a site for many outdoor community gatherings.



To experience the Exploits River up close, Gorge Park is the place to visit in Grand Falls-Windsor. This newly developed outdoor venue features a boat launch for anglers, a boardwalk along the riverside with picnic areas, a community gazebo sizable enough to hold small events, a fire pit with rustic seating, a playground, and ample places to sit leisurely and enjoy nature. You can also take a peaceful, shaded walk through rustling birchy trails that trace the riverbank and stop at one of the many view points along the way to catch a glimpse of beavers, otters, eagles and other wildlife.

Attractions

The Salmonid Interpretation Centre

One of the most popular tourist attractions in Grand Falls-Windsor is the Salmonid Interpretation Centre, located right on the Exploits River. Get a great view of this rugged part of the riverside and experience waterfalls, cliffs and rapids. Inside the

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multi-level facility, you can learn about the biology and life cycle of the Atlantic salmon and get up close and personal through the underground viewing level. There's a restaurant to enjoy a casual meal, as well as a gift shop to find a unique keepsake.



Phone: 709-489-7350

Web: www.erma.ca

Gorge Park



Located through access roads from Scott Avenue in Grand Falls-Windsor, Gorge Park offers dramatic view of the majestic Exploits River and the imposing and unusual rock formation. This lovely natural paradise consists of a scenic walking trail along the banks of the Exploits River which features numerous picnic and lookout areas, a boat launch for water enthusiasts, a pier walk, washroom facilities, a grand gazebo for community events, and an adventure playground for children. This park has something to offer everyone.

Take a light stroll along the river and enjoy the rustle of the trees, the sound of the birds, or just the calm echoes of the river. Check out the numerous lookouts where beavers, otters and eagles can all be sighted. Or just sit back, relax, and enjoy the sounds of the river rippling against the banks.

For the angler, the Exploits River boasts some of the best spots to find Atlantic Salmon in all of Newfoundland and Labrador, not to mention the schools of trout and other fish that frequent these waters!

The beautiful Gorge Park is currently part of a long-term plan to re-develop the riverfront of the Exploits River in Grand Falls-Windsor. The park is inspected and maintained on a regular basis by the Town of Grand Falls-Windsor's Public Works & Development Department.

Demasduit Regional Museum



Named in honour of one of the last known Beothuk people native to Newfoundland, this museum showcases history and artifacts that are specifically related to Central Newfoundland. You can learn about the life of Demasduit and Aboriginal cultures of the region, as well as the industrial development of the area in the 20th century. Additionally, the museum hosts many interesting temporary exhibits from other parts of the world.

Phone : 709-292-4522

Email: conniepenton@therooms.ca

Web: www.therooms.ca/museums

Facebook: [@marymarchprovincialmuseum](https://www.facebook.com/marymarchprovincialmuseum)

The Salmon Festival



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Originally created to bring awareness to the annual migration of the Atlantic Salmon, this yearly celebration has been taking place since 1985 and is the most anticipated event of the summer. Spanning over five days in July, the town hosts entertaining events such as The Salmon Dinner, The Stadium Dance, and Family Day. The biggest event of the week, a large outdoor concert at Centennial Field, has previously featured names such as Great Big Sea, Doobie Brothers, Maroon 5, John Fogerty, Aerosmith, Kiss, The Eagles, and many others.

Web: www.evsalmonfestival.com

ARTS AND CULTURE

The Gordon Pinsent Centre for the Arts



This facility was officially opened in 1971 and was originally used as the Czechoslovakian Pavilion at Expo 67 in Montreal. The Newfoundland Government, among many other potential buyers, expressed interest in purchasing the building once the Expo had ended. Close to this time, a tragic air crash had occurred in Gander involving a Czechoslovakian aircraft and many lives were lost, however many were also saved due to the rescue efforts of emergency responders and people of Central Newfoundland. It is said as a gesture of gratitude, the Czech Government favoured Newfoundland as the recipients of the aforementioned building and it was disassembled and transported to Newfoundland where a section was used in Gander and the other portion was rebuilt in Grand Falls-Windsor. The Gordon Pinsent Centre for the Arts features a 400 seat theatre, a public library, and an art gallery. Many cultural events take place that include performers and artists from local roots, to worldwide visitors.

On July 12, 2005, it was renamed the Gordon Pinsent Centre for the Arts, in honour one of Grand Falls native sons - actor and writer Gordon Pinsent, on the occasion of his 75th birthday, and during the town's Centenary.

Email: GFW@artsandculturecentre.com

Web: artsandculturecentre.com/gfw/

Facebook: [@GordonPinsentCentreForTheArtsGFW](https://www.facebook.com/GordonPinsentCentreForTheArtsGFW)



Dinner Theatre

Another famous attraction in Grand Falls-Windsor for both locals and tourists alike, is the Queen Street Dinner Theatre. This showcase offers wonderful theatrical and musical performances by Another Newfoundland Drama Company Inc., while you enjoy a delicious dining experience. The shows are well-received by audiences and take place multiple days a week throughout the summer months, with some special showcases taking place during Christmas. The organization was originally founded by John Thompson and Rod French and provides many summer employment opportunities each year.



Web: www.queenstreetdinnertheatre.com

Email: qsdt@nf.sympatico.ca

Facebook: [@queenstreetdinnertheatre](https://www.facebook.com/queenstreetdinnertheatre)

CNVAS

The Central Newfoundland Visual Arts Society (CNVAS) was founded in 1977 and serves to promote and encourage visual artistry in Central Newfoundland. The organization has seen membership growth over the years, as well as several new and existing projects implemented to showcase and inspire the artistic community such as the "CNVAS Craft Fair", Youth Art Competitions, Art



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Swaps, and scholarships to aid visual arts students from the region. CNVAS also sponsors several mural projects that beautify communities with large scale art.

Web: www.cnvas.ca

Email: cnvas.information@gmail.com

Facebook: [@CNVAS](https://www.facebook.com/CNVAS)

Northcliffe Drama Club

Performing art has always been an integral part of our town's culture, dating back to the early developmental stages of Grand Falls-Windsor when residents showed musical and artistic interests through several community groups. One local theatre organization, the Northcliffe Drama Club, was formed in 1949 and founded by Naela Griffin and Laura Blackmore and continues to operate today.

This well-known theatre company has been entertaining audiences with award winning theatrical performances for decades. They have regularly participated in the Provincial Drama Festivals and have also facilitated the Regional and Provincial High School Drama Festivals while offering scholarships to students looking to study theatre going forward.



Dance Classes

If you enjoy dancing as a hobby, extracurricular activity, or even as a way to stay fit, there are many options for classes in Grand Falls-Windsor. There's a belly dancing, ballet, and dance fitness studio for youth and adults, as well as a school of dance offering classes in ballet, tap, jazz, contemporary dance and hip hop for children and youth. Additionally, the Town of Grand Falls-Windsor Recreation Department occasionally offers couples dance workshops.



Cinema

The Town of Grand Falls-Windsor is proudly home to the only movie theatre in Central Newfoundland. Hollywood films are showcased each week at the movie theatre, which also doubles as a venue for many other special community events.



BUSINESS CLIMATE

Home Based Business



The Town of Grand Falls-Windsor proudly encourages small business as it is a cornerstone to economic growth and sense of community. Furthermore, many small or home based businesses develop into successful commercial businesses over time. Home based business is described by the Town of Grand Falls-Windsor as a for-profit enterprise that is owned and/or operated by a self-employed entrepreneur(s) working from their home or an adjacent building to the home or residence. All home-based businesses are required to have a Commercial Occupancy Permit, issued by the Town's Engineering Department.

Commercial Business

Grand Falls-Windsor has a strong and varied Commercial Business community. The Town is zoned accordingly, depending on the specific type of Commercial activity approved for each area. The following are the different types of Commercial Business zoning areas:

- Commercial General Zone (CG)
- Commercial Highway Zone (CH)
- Commercial Neighbourhood Zone (CN)
- Commercial Downtown Zone (CD)
- Industrial Light Zone (IL)
- Industrial Special Zone (IS)
- Industrial Heavy Zone (IH)
- Comprehensive Development Area One Zone (CDA-1)
- Comprehensive Development Area Two Zone (CDA-2)
- Public Use Zone (PU)
- Recreation and Open Space Zone (ROS)

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- Conservation Area Zone (CON)

For further information on our Business Climate, please view the [Town of Grand Falls-Windsor's Development Regulations](#).



The Economic Development Department and the Engineering and Public Works Department both work hand in hand with prospective Commercial Business applicants to determine the appropriate zoning area as well as any other regulations that would be needed to process a Commercial application. Depending on the level of information supplied by the applicant, and the specific type of business applied for, a Commercial Business application is usually processed within a week to ten days.

For further information please contact:

Lawrence Ducey, Economic Development Manager

Community Services

Town of Grand Falls-Windsor

Phone: (709) 489-0442

Fax: (709) 489-0454

Email: lducey@townofgfw.com

Public Works & Development

Town of Grand Falls-Windsor

Phone: (709) 489-0427

Fax: (709) 489-0465

LABOUR FORCE

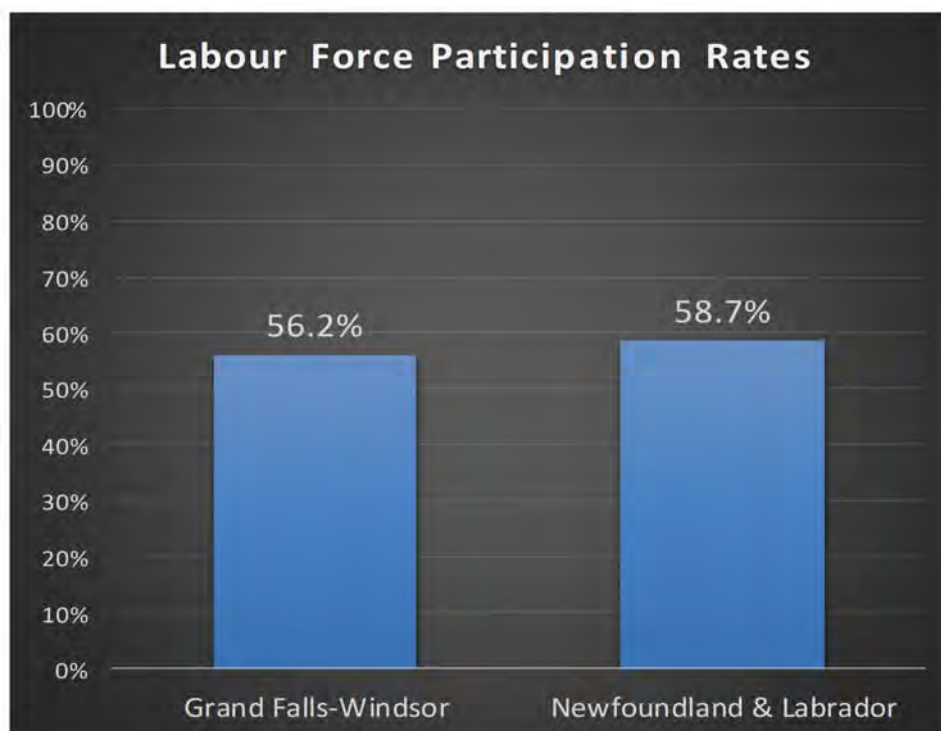
The workforce in Grand Falls-Windsor has many educated and skilled employees. A large number of residents in the labour force are currently employed in various industries.

The table below illustrates employment statistics in Grand Falls-Windsor in comparison to the Province of Newfoundland and Labrador.

	Grand Falls-Windsor	Newfoundland & Labrador
Population aged 15 years and over (25% sample data)	11,805	437,935
Labour Force	6,630	256,855
Employed	5,540	216,705
Unemployed	1,085	40,150

Source: Statistics Canada, Census Profile 2016. Census Subdivision: Grand Falls-Windsor & Province: Newfoundland and Labrador

The following chart is a representation of Grand Falls-Windsor's Labour Force participation rates in comparison to the participation rates of Newfoundland and Labrador:



Source: Statistics Canada, Census Profile 2016. Census Subdivision: Grand Falls-Windsor & Province: Newfoundland and Labrador

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In addition to the paid holidays listed above, there are also 4 additional Shop Closing Holidays observed under the Shops Closing Act:

- **Easter Sunday** **Varying Date**
- **Victoria Day** **Varying Date**
- **Thanksgiving Day** **Second Monday in October**
- **Boxing Day** **December 26th**

For further information on the Labour Standards Act in Newfoundland, please visit <http://aesl.gov.nl.ca/labour>



Below is a chart showing the workforce education levels of employees 15 years and older in Grand Falls-Windsor:



*Source: Statistics Canada, Census 2016

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Employment Assistance If you are looking for employment, there are agencies in Grand Falls-Windsor that can provide free assistance in many areas of the labour force. At these offices you'll find trained staff who are able to assist people with career exploration, resume writing and preparation, job searches and other programs.

Immigration Population Growth and Skills Under the Provincial Government, the Department of Immigration Population Growth and Skills (IPGS) offers various programs and services to connect employers and employees and promote a skilled labour force in Newfoundland and Labrador. As listed on their website, some of the support services offered by IPGS are as follows:

- helping employers with accessing and keeping skilled workers;
- working with employers, employees, and unions to foster a positive employment relations climate;
- providing programs and supports for apprenticeship and trades certification;
- increasing the recruitment and retention of immigrants;
- promoting diversity and multiculturalism;
- supporting the delivery of post-secondary education through Memorial University of Newfoundland, College of the North Atlantic and private training institutions;
- administering the student financial assistance program;
- offering career development and planning services as well as employment and training supports, and information about the labour market;
- providing programs and services to promote adult literacy; and, delivering income support and other financial supports.

IPGS - Grand Falls-Windsor Office

P.O. Box 559
42 Hardy Avenue
Grand Falls-Windsor, NL
A2A 2J9

Phone: 1-709-292-4331

Web: www.gov.nl.ca/ipgs

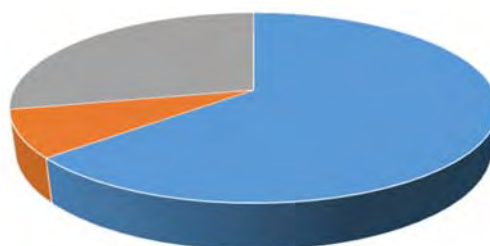
REAL ESTATE

Residential Statistics



There are **6,090** occupied private dwellings within the town of Grand Falls-Windsor.

-  Detached House
-  Apartment Building Rental Unit
-  Other (Row Housing, Semi-detached, Subsidiary Apt., etc.)



Rentals

2 Bedroom apartment: **\$724** per month

Source: CMHC, Rental Market Survey Fall 2017

Existing Homes Market

Average Price Existing Single Family Dwelling: **\$215,708**

Source: CMHC 2017

New Homes Market

Average Price Existing Single Family Dwelling: **\$357,880**

Source: CMHC 2017

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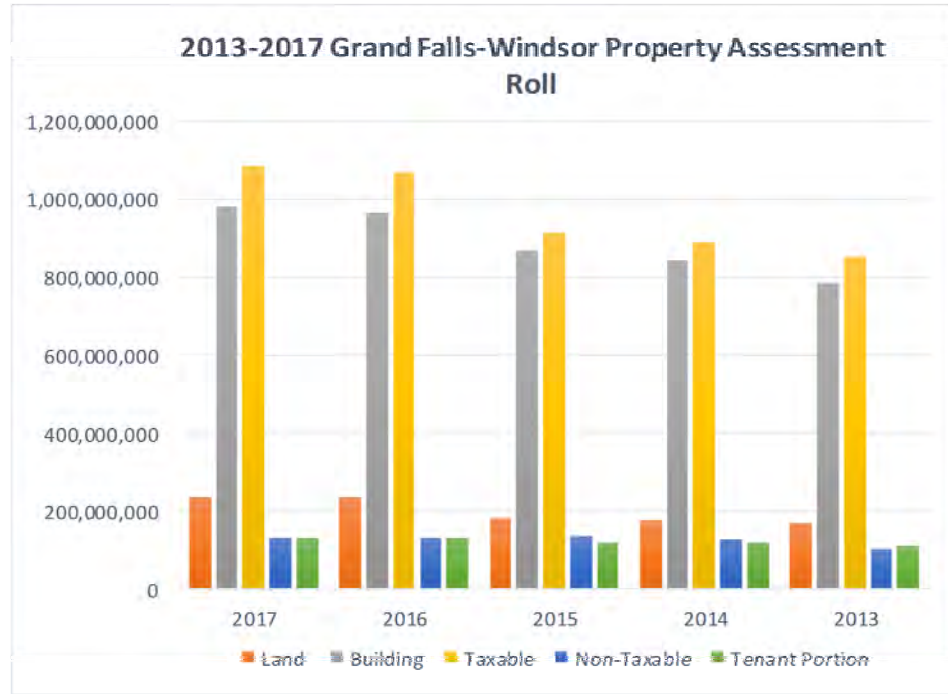
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Property assessments have increased the value of properties in town in last five years. The following chart shows a steady climb in value from 2013-2017. Residential and Commercial property values have increased by 27%. Land alone has increased during this period by 39%.



Commercial Real Estate

Commercial real estate in Grand Falls-Windsor consists of warehouse, office and retail space. There is commercial space currently available for lease, sale, and rent, with the majority of these being lease opportunities. Commercial property prices are determined by a standard formula with consideration of various factors such as location, type of property, condition of the property, terms of lease or sale, etc. When these factors are taken into account, prices can vary. The figures below have been obtained from the Municipal Assessment Agency and show average rates based on property sales and information requests returned by property owners.



Average Commercial Property Prices in Grand Falls-Windsor		
Type of Space	Average Sale Price	Average Rental Price
Warehouse	\$58.00 sq/ft range	\$14.00 sq/ft range (Fully Gross)
Retail	\$75.00 sq/ft range	\$17.50 sq/ft range (Fully Gross)
Office	\$85.00 sq/ft range	\$19.75 sq/ft range (Fully Gross)

UTILITIES

Water Supply System

Grand Falls-Windsor receives its water supply from the Exploits River and the many ponds within the region. Residents can enjoy clean, safe water straight from their taps due to the high-end water treatment plant located in the town. The facility was constructed in 1996, with government assistance, and it not only services Grand Falls-Windsor but also many other communities in the Exploits Valley region. The water is tested rigorously on a daily basis and chlorine levels are monitored around the clock. With approximately 23,000 benefiting from the water treatment plant, the municipalities of Bishop's Falls, Botwood and Peterview are just a few of the areas that can enjoy clean, safe water.



Water and Sewerage Taxes 2017

Type	Rate
Residential	425.00 per year
Commercial	425.00 per year plus 3.0 mils

Property Taxes 2017

Type	Rate
Residential	7.75 Mils
Commercial	10.75 Mils

For further information regarding Residential Tax Rates, please visit:

<http://grandfallswindsor.com/living/residential-tax-rates.html>

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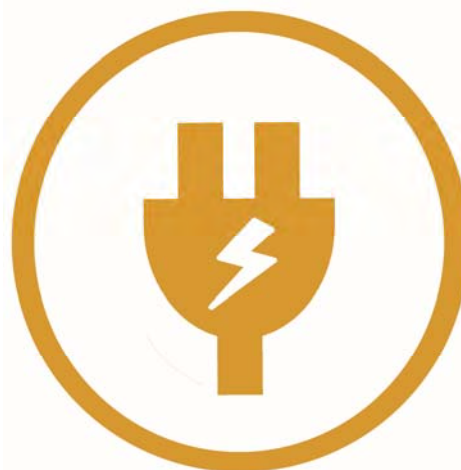
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Electricity

NL Power operates an integrated, transmission and distribution system throughout the island portion of Newfoundland and Labrador and has proudly served the people of this province since 1885. They provide reliable electrical service to approximately 262,000 customers from 23 hydro generating plants, two diesel plants and three gas turbine facilities.



Service Type	Basic Charge Per Month
Domestic Not Exceeding 200 Amp Service	\$16.04
Domestic Exceeding 200 Amp Service	\$21.04
General Service 0-100 Kw (110 kVA)	
Unmetered	\$17.20
Single Phase	\$21.20
Three Phase	\$27.20
General Service 110 kVA (100 kW)-1000 kVA	\$49.57
General service 1000 kVA and over	\$86.39
Street and Area Lighting Service	Starting Rate: \$17.13

Source: Schedule of Rates, Rules, & Regulations.

Effective July 1, 2017, Newfoundland Power

For further information on the above rates, please visit:

<https://www.newfoundlandpower.com/My-Account/Usage/Electricity-Rates/Residential-Rates>

EDUCATION AND RESEARCH

School Grade Levels

Woodland Primary K-3

Forest Park Primary K-3

Sprucewood Academy 4-6

Exploits Valley Intermediate 7-9

Exploits Valley High 10-12

Web: www.nlesd.ca



Post-Secondary Education

There are both private and public post-secondary facilities in Grand Falls-Windsor that offer a wide selection of programs for those looking to educate themselves further, learn new skills and gain successful careers.

Public College



College of the North Atlantic (CNA) is one of Canada's largest post-secondary institutes, offering the lowest tuition fees in Atlantic Canada. They have a campus located in Grand Falls-Windsor, based toward the centre of the town for convenient accessibility to students. This campus lists a variety of nationally accredited full time and part time programs that are relevant and valuable in finding employment in the region.

Toll free: 1-888-982-2268

Web: www.cna.nl.ca

Facebook: [@grandfallswindsorcampus](https://www.facebook.com/grandfallswindsorcampus)

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Private College

Keyin College is an option for private post-secondary education in Grand Falls-Windsor. With campuses in various locations across the island (including Grand Falls-Windsor), Keyin College has been offering an industry-driven curriculum to students since 1980. You'll find low student/instructor ratios and courses that prepare students for the current workforce.

Toll free: 1 (800) 563 8989

Email: info@keyin.ca

Web: www.keyin.ca

Facebook: [@KeyinCollegeCentralNL](https://www.facebook.com/KeyinCollegeCentralNL)

Corona College is an alternate option under the private post-secondary education category in Grand Falls-Windsor. With many decades of experience in Adult Education and Skills Training, Corona College offers a list of specialized programs and workplace skills that prepare students for successful employment in many industries.

Toll Free: 1-888-926-7662

Email: admin@coronacollege.com

Web: www.coronacollege.com

Facebook: [@coronacollege](https://www.facebook.com/coronacollege)

Pre-Schools & Daycares

There are many options for licenced child care and early childhood education programs in Grand Falls-Windsor. There are full day, part-time, and before and after school programs available through several child care facilities. For example, the Exploits Valley YMCA offers child care services from ages 2-12 with interactive and educational curriculums. There are also many privately owned daycare and pre-school facilities located throughout the town that provide nurturing and educational child care services. For a list of some of these facilities, please visit our business directory at the following website: www.grandfallswindsor.com/business-directory

Research Facilities

Harmsworth Public Library

Grand Falls-Windsor's largest research facility, Harmsworth Public Library, is located on the upper level of the Gordon Pinsent Centre for the Arts. Operated under Newfoundland and Labrador Public Libraries, this fully functional research and learning centre is open to all ages and offers an array of services such as Internet access, fax machine, printing and photocopying, DVD loan system, audio books, e-books, and an extensive collection of books and reference materials. The Harmsworth Public Library also offers great programs such as children's story time, computer training sessions, book clubs and reading groups.

Phone: 489-2303

Web: www.nlpl.ca



College of the North Atlantic Campus Library

The Library at the Grand Falls-Windsor Campus of College of the North Atlantic is located on the Cromer Avenue side of the campus wing facing St. Catherine's Street. The Library supports and complements all the programs offered at the campus and is open to CNA students, employees, and community users. The facility provides access to books, periodicals, audio-visual materials, and a wide number of electronic resources, including e-books, e-reference resources, and article databases. Community users have full access to the Library and can borrow materials, request to borrow items from other libraries, and use the Library's computers and printing/photocopying services. While everyone can access the Library website and search the catalogue from home or other off-campus computers, community users will need to visit the Library to access electronic resources. You'll find information on hours of operation and available services on the following website:

Web: www.cna.nl.ca

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SERVICES

Healthcare

Grand Falls-Windsor residents can access many quality healthcare services conveniently within their own town. The medical needs of many local patients, as well as those from surrounding areas, can be met through a large list of healthcare professionals in facilities. You'll find physicians, specialists, nurse practitioners, public health officials, social workers, occupational therapists, physio and massage therapists, and many other medical service providers who are able to provide varying types of healthcare.

Health Clinic Categories	Approx. Number of Clinics
Medical	5
Physiotherapy	5
Optometry	3
Chiropractic	3
Dental/Denture	7
Hearing	3

Central Newfoundland Regional Healthcare Centre

Serving approximately 20% of the provincial population, the Central Newfoundland Regional Healthcare Centre is the town's largest healthcare facility. Equipped for emergency, acute care, ambulatory care services, and a range of rehabilitative services on both inpatient and outpatient basis, this hospital is a major employer for Grand Falls-Windsor, providing jobs for hundreds of individuals and treating patients from both the community itself and other areas in the region.

Web: www.centralhealth.nl.ca



The Carmelite House

Operating under the Central Regional Health Authority, the Carmelite House is a 64 bed long term care nursing home that provides care for residents who have been assessed as requiring 24 hour nursing care to meet their care needs. Residents are assessed and placed at the facility using through the provincial single entry system.

Additionally, in June 2018, it was announced that a new 60 bed long-term care facility will be constructed in Grand Falls-Windsor to accommodate the growing need for this type of service in the region.

Web: www.centralhealth.nl.ca/carmelite-house/



Other Senior Citizens Accommodations

There are also privately owned seniors accommodations within the community that are fully operational and can administer various levels of care to their residents:

- Hollett Park Living (19 Toulett Drive) .
Call: 709-489-5812 or **email:** hollettpark@gmail.com
- The Golden Years Estate (348 Grenfell Heights) .
Call: 709-489-7363 or **visit:** www.goldenyearsstates.com
- Twin Town Manor (15 King Street)
Call: 709-489-0988 or **visit:** www.twintownretirement.ca
- Kingsway Living (1-7 Maple Street)
Call: 1-800-481-2807 or **visit:** www.kingsway-gfw.com **Due to open 2019*

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Municipal Services

The Town of Grand Falls-Windsor offers many services to its residents. Some of which include:

- Snow clearing
- Garbage collection
- Animal and pest Control
- Street lighting
- Traffic lights
- Parks and Recreation
- Public Works and Planning
- Economic Development
- Water and sewer maintenance
- Street and sidewalk maintenance
- Fire protection
- Municipal Police enforcement
- Building inspections
- Water and sewage treatment facilities



Municipal Enforcement

Municipal Enforcement Officers are appointed by the Town of Grand Falls-Windsor and have the power of a member of the Royal Newfoundland Constabulary with respect to the enforcement of The Municipalities Act and the Town Regulations. Municipal Enforcement Officers are responsible for the following:

- Monitoring and enforcement of all Town Regulations
- Traffic bylaw enforcement
- Animal control
- Property standards, anti-litter, and garbage control
- Community relations, special events, public safety
- Security of Town owned facilities and buildings

Municipal Enforcement Officers also provide assistance to other Town departments, Federal and Provincial agencies, including the RCMP. Their role in our community is an important contribution to the quality of life for residents of Grand Falls-Windsor.

Phone: 489-0411

Email: policechief@townofgfw.com



Fire Prevention

The Grand Falls - Windsor Fire Department proudly protects approximately 15,000 residents living in an area of 35 square kilometers. Operating out of one centrally located fire station on the corner Bayley Street and Harris Avenue.

The Grand Falls Windsor Fire Department is a composite department lead by a full time fire chief, a full time fire inspector with 4 full time staff and 3 part time staff in dispatch communications. Fire suppression and emergency response services are provided by a contingent of 45 professional volunteer firefighters of which 90 percent of firefighters are certified to NFPA 1001 Level II firefighter qualifications. Continued and updating training is a foundation of this organization.

The fire department primarily provides fire suppression and response and motor vehicle rescue services to over 100 kms of surrounding highways and is a regional hazardous materials response team.



Emergency Line: 489-2222

Phone (Office): 489-0430

Web: www.gfwfire.com

Email: firechief@grandfallswindsor.com

Banks and Lending Agencies

The following major banks are located in town and provide financial services to the residents of Grand Falls-Windsor:

- CIBC (Canadian Imperial Bank of Commerce)
- BMO (Bank of Montreal)
- Newfoundland & Labrador Credit Union
- RBC (Royal Bank of Canada)
- Scotiabank (Bank of Nova Scotia)

You'll also find several other lending agencies that provide accounting and bookkeeping services, loans, financing, and income tax preparation.

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Transportation

Though Grand Falls-Windsor is a very walkable town with easy access to amenities from most residential areas, there are many cab companies that are available 24 hours a day to provide transportation. To travel throughout the province, there are bus services offered through DRL Coachlines that operate daily with stops in many communities across the island, including Grand Falls-Windsor.

Churches

There are many denominational and non-denominational churches in Grand Falls-Windsor, serving various religious beliefs:

- Anglican Church
- Church of Jesus Christ of Latter Day Saints
- Jehovah's Witness
- Pentecostal Church
- Roman Catholic
- Salvation Army
- United Church of Canada



Shopping

The major shopping centre in Grand Falls-Windsor is the Exploits Valley Mall, located on Cromer Avenue. There are over 30 businesses located in the mall that include clothing stores, jewellery stores, hair salons, card and gift shops, electronics stores, home décor, accessory shops, restaurants and two larger department stores. You'll find many larger chain retailers in the same area of town like Walmart, Canadian Tire, Kent, Home Hardware, Dominion and Sobeys.



There are also several smaller retail areas in Grand Falls-Windsor such as High Street and Main Street. Both locations have a range of shops, boutiques and services like hair salons, spa services, pharmacy, shoe stores, fabric and sewing and various other retail.



Many shops and businesses in Grand Falls-Windsor are open 7 days a week with the exception of certain holidays. Hours of operation are generally 8 hours a day, while some businesses offer extended hours a couple of nights a week (like Thursday and Friday) for evening accessibility.



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MEDIA

Newspaper

Saltwire—the news agency of informed readers. Proudly serving Newfoundland weekly. Saltwire is your destination for the latest news and up to date information on Newfoundland and Atlantic Canada. Visit www.saltwire.com.

The Telegram, a provincial newspaper published out of St. John’s, is also available for delivery to residents as well. For more information, visit www.thetelegram.com

Television

Residents of Grand Falls-Windsor receive two provincial television stations; CBTN (CBC Television) and CJON (NTV or Newfoundland Television). Both stations offer television programming from both the province and around the world, as well as news broadcasts from out of the province’s capital city, St. John’s. Additionally, residents enjoy hundreds of channels from around the globe, through cable or satellite services. Many areas of Newfoundland, including Grand Falls-Windsor, have their own local television station with special community programming through Rogers Cable.

Radio

Valley Radio

Exploits Valley Community Radio (Valley Radio) is a local radio station operating in Grand Falls-Windsor by a group of



dedicated volunteers who felt there was a need for community radio with diverse, non-genre specific broadcasting. You can hear anything from classic rock, to country, to Newfoundland traditional music and many genres in between. There are several volunteers hosting various scheduled shows throughout the week with individual interests and themes. Valley Radio is currently broadcasted over the internet but is looking to become part of the FM transmission in the near future. To tune in to Valley Radio, or to find out more about the station and its volunteers, please visit www.valleygfw.ca

The following is a list of the many other private and public radio stations received in Grand Falls-Windsor to cater to various listening tastes:

Call Sign	Frequency	Owner	Format
CBT	540 AM	CBC Radio One	Public/News/Talk
CKCM	620 AM	Newcap Broadcasting	News/Talk
CBN-FM1	90.7 FM	CBC Music	Public Music
CKMY-FM	95.9 FM	NFLD Broadcasting	Hot Adult Contemporary
VOAR-8-FM	98.3 FM	Seventh Day Adventist Church NL	Christian Radio
CKXG-FM	102.3 FM	Newcap Broadcasting	Classic Rock

RECREATION AND LEISURE

Whether you prefer indoor or outdoor activities, Grand Falls-Windsor has a variety of programs and facilities to appeal to all ages and lifestyles. Under the Parks and Recreation Department, you'll find an extensive list of programs and events that encourage social interaction and personal development such as fitness programs, art classes, cooking classes, musical events and so on.

In terms of recreational facilities, the town offers many outdoor options such as walking and hiking trails, a cross country ski trail with clubhouse, snowmobile routes, golf course, several parks and playgrounds, outdoor volleyball court, a skateboard park, basketball courts and a tennis club. The town also boasts two stadiums with ice surfaces, a curling club, bowling alley and a YMCA facility with fitness centre and swimming pool.

Facilities

Joe Byrne Memorial Stadium

This stadium originally opened its doors in 1948 and has since undergone major renovations, upgrading it to a new multi-functional facility. It has rows of individual seating, with overhead heating, a large hospitality room,



coffee shop and canteen, and a large lobby with box office. The upstairs portion of the stadium is used as the main office for the Parks and Recreation Department. During the winter months, when the ice rink is in use, it can host upwards of 947 spectators for various sporting events and organizations including hockey and figure skating. In the summer months, when the ice is removed, the facility operates as a trade show and concert venue with audio/visual technology, internet access, and a capacity of approximately 2,200. The Joe Byrne Memorial Stadium is also home to the famous Exploits Valley Salmon Festival's Salmon Dinner event in July.

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Windsor Stadium

The Windsor Stadium, Grand Falls-Windsor's second indoor ice facility, first officially



opened its doors on February 21, 1976 and much activity has taken place there both on and off the playing surface. The interior of the building has undergone a 2.1 million dollar renovation and the building is used for many recreation and sporting events. The Windsor Stadium is located on Prices Lane, adjacent to the Exploits Valley YMCA - Francis M. Nichols Community Centre. Windsor Stadium is utilized for Summer Hockey School and Summer Figure Skating School, as well as numerous Tournaments, Special Events and Summer Sports and a Day Camp Program.

Francis M. Nichols Community Centre (Exploits Valley YMCA)

The Francis M. Nichols Community Centre is another facility in Grand Falls-Windsor that offers residents of all ages a place for fitness and fun. As part of the Exploits Valley YMCA organization, the Francis M. Nichols community Centre houses a fitness centre, squash court, gymnasium, indoor swimming pool, child care services, and many fitness programs. This building is also home to the town's second indoor ice rink.

Outdoor Recreational Facilities



There are two large outdoor recreation complexes in Grand Falls-Windsor: Goodyear Avenue Field and Shanawdithit Centennial Field. At Goodyear Avenue Field there are several softball and baseball fields, as well as a clubhouse. For younger children, there

is a large playground and outdoor splash pad that is a popular spot for families during the summer months. Shanawdithit Centennial Field offers tennis courts, and outdoor track, soccer fields, a baseball field and one of Eastern Canada's largest outdoor sound stages, which is home to the Exploits Valley Salmon Festival concerts. The sound stage has also operated for other special concerts such as Bon Jovi and Blake Shelton. On the outside perimeter of Shanawdithit Centennial Field you'll also find a skateboard park, outdoor volleyball court and basketball court.

The Exploits Valley Cross Country Ski Club is located south of Scott Avenue, the trail consists of 5 loops (0.5 Km, 1.5 Km, 2.5 Km, 5.5 Km, and 7.5 Km). The 0.5, 1.5 and 2.5km trails are lit on a daily basis (during the season) until 10:00pm. The new Chalet is a state of the art 100+ person facility that is open



and heated on a daily basis, in season. During the off season the Cross Country Ski Trail turns into a Mountain Biking Trail for recreational and advanced riders. The Cross Country Ski Trail and Chalet are run by a volunteer organization, the Exploits Nordic Ski Club.

Fitness Centres

Health and fitness is an important part of any community and Grand Falls-Windsor is no exception with an abundance of fitness centres and programs for all ages and interests. In addition to the fitness facilities at the Francis M. Nichols Community Centre, there are many other gyms and fitness centres offering a place to exercise and use equipment independently, participate in scheduled classes, or take private training sessions. For example, GainZ Fitness and FUNdamentals Fitness both offer group and private training sessions, as well as fully equipped gyms, fitness classes and many more activities to promote good health.

Sports Organizations

Sports have always been a big part of life in Grand Falls-Windsor, dating back to 1907 when the Grand Falls Athletic Club was formed by the Anglo Newfoundland Development Company to cater to the athletic needs of its employees. As the community grew over the decades, so did the list of sporting clubs and organizations available to its residents; and today you'll find most sports represented in the following list:

- Archery Club
- Cheerleading
- Cross Country Skiing
- Curling Club
- Dart League
- Equestrian Group
- Figure Skating
- Grand Falls Golf Club
- Gymnastics
- Karate Club
- Men's Basketball
- Men's Recreational Hockey
- Minor Baseball
- Minor Hockey
- Minor Soccer
- Recreation Softball League
- Running Clubs
- Swim Teams
- Tennis Courts
- Volleyball
- Women's Recreational Hockey



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If you are interested in sports organizations in Grand Falls-Windsor, please visit our website at www.grandfallswindsor.com/living for an extensive list.

Service Clubs and Organizations



Grand Falls-Windsor has a large number of active service clubs and organizations for all age groups that promote support, fellowship, and socialization. For example there's Beavers, Cubs, Scouts and Girl Guides, as well as the Royal Canadian Air, Army and Sea Cadets. There are several health and support organizations such as the Canadian Cancer Society, Autism Society, Canadian Paraplegic Association, Canadian Red Cross and the CNIB. There are also various music groups and choirs such as Exploits Jazz Band, Grand Falls-Windsor Concert Band and Off the Cuff Community Chorus. You'll find 50+ clubs and Seniors Citizens Rec Centres, as well as a long list of service clubs and fraternal organizations such as the Elks Club, Lions Club, Knights of Columbus, Kiwanis, Oddfellows and Masons. If you are looking to volunteer, you'll find many organizations such as the local Food Bank, SPCA, and several others.

For more information on the many service clubs and organizations of this community, please visit www.grandfallswindsor.com/living

Community Activities and Events

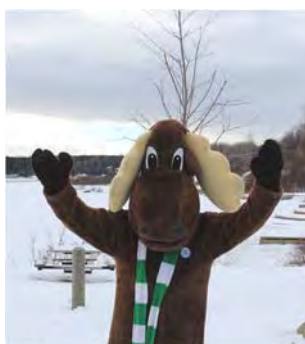
Red Maple Festival

The Red Maple Festival is a yearly event that takes place in Grand Falls-Windsor with Autumnal themed celebrations such as a Fall Arts and Crafts Fair, haunted walk in Gorge Park, family skating and swimming, and the annual Community Bonfire and wiener/marshmallow roast in recognition of Guy Fox Night. The festival is held over multiple days and is organized by The Town of Grand Falls-Windsor in partnership with other community organizations, businesses and volunteers.

For more information on the Red Maple Festival, visit our events page at www.grandfallswindsor.com

Winterlude & Mid Winter Biver

To celebrate the winter season, the Town of Grand Falls-Windsor hosts an event called Winterlude that takes place annually in the month of February. Much like the Red Maple Festival, this all-ages festival offers a variety of events over multiple days, but with winter-focused activities such as skiing, skating, snowshoeing and sleigh rides. There are public breakfasts and dinners which are prepared and hosted by various community organizations, as well as appearances by the festival mascot, “Gus the Moose”.



For more information on Winterlude, visit www.grandfallswindsor.com

Mid Winter Biver is an event that also takes place in February in Grand Falls-Windsor. This annual 2-day event involves the pairing of snowmobiling with high-end culinary experiences. On the first day of the event, there’s a back country “Fun Run” followed by the outdoor “Ice Breaker” event in the evening to celebrate the season with live entertainment and great food. On Saturday, participants are treated to an interpretive group snowmobile adventure on some of the provinces best trails, along with an outdoor luncheon catered by an award winning chef and his team. Later, there’s a “Forager’s Feast” at the Legion followed by the “Biver Giv’r” dance in the evening. While most of the activities involve snowmobiles, you can take in some of the culinary experiences even if you don’t own one.



For further information on the Mid Winter Biver and to purchase tickets for this event, please visit www.midwinterbiver.com

Salmon Festival

Grand Falls-Windsor is proud to be home to one of the summer’s most anticipated events, the annual Exploits Valley Salmon Festival. The festival began as a small celebration to give recognition to the annual migration of the Atlantic salmon along the Exploits River. However, since its start in 1985, it has grown into a much larger

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event, drawing crowds of tourists to town and often doubling the population for the weekend.

The Exploits Valley Salmon Festival takes place over a span of five days in July and kicks off on a Thursday, with the ever-popular Salmon Dinner, an evening of seafood dining and entertainment.

On Friday, there's a stadium dance with live music to warm everyone up for the main event on Saturday, the big outdoor concert on Shanawdithit Centennial Field which has featured major acts like The Tragically Hip, The Eagles, Aerosmith and Kiss. Cluing up the events on Monday (known as Grand Falls-Windsor Day), there's a family friendly day in the park with games, concessions and live entertainment.

For further information on the Exploits Valley Salmon Festival and to purchase tickets for the events mentioned, please visit www.evsalmonfestival.com



Salmon Fishing on the Exploits River



Grand Falls-Windsor is a hot spot for salmon fishing with the largest river in the province, the Exploits River, running through town. Each year, local anglers and visitors alike will flock to the river to take advantage of some of

the best salmon fishing in Atlantic Canada. The season usually runs from June to Labour Day Weekend and many years upwards of 30,000 salmon migrate through the area thanks in part to the largest salmon enhancement project in North America.

Business Assistance

Atlantic Canada Opportunities Agency (ACOA)

The Atlantic Canada Opportunities Agency is a government department that is focused on creating economic growth opportunities in Atlantic Canada by encouraging competitive, innovative and productive businesses.

What does ACOA have to offer?

ACOA helps improve the business climate and lends a hand for individual business start ups, modernizations and expansions. They work with communities to nurture economic growth, improve local infrastructure and develop opportunities in the local economy. ACOA will represent the region's interests on a national level in areas like policy development, research and analysis and in work with other departments to ensure coordination of policies and programs. Their goal is to acknowledge all completed applications with the name and contact of an ACOA employee who provide you with information or guidance within 10 business days 90% of time. In most cases, they will provide clients with a funding decision 75 business days after receiving a completed application and provide payment within 25 days of receiving your completed payment request.

Contact:

Grand Falls-Windsor Office

Bayley Building
4 Bayley Street
Grand Falls-Windsor

Phone: 709-486-0577

Web: <http://www.acoa-apeca.gc.ca>

Business Development Bank of Canada (BDC)

The Business Development Bank of Canada is a financial institution devoted to entrepreneurs. They support small and medium-sized businesses, in various stages of growth, by offering financial assistance, capital, and advice.

What does BDC offer?

BDC offers financing, consulting services, subordinate financing and venture capital to qualifying entrepreneurs. They will assess your goals, visions, projects, management team, strengths, and weaknesses and try to find the right solutions for you. They have a long-term commitment to your company and as your company continues to grow, they find new ways to respond to your businesses changing needs, offering solutions at all developmental stages. BDC can also offer valuable and helpful advice along the way from a staff of trained professionals who are aware of market trends and the changing economy. They can keep you up to date with information on changes relevant to your industry.

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Contact:**Grand Falls-Windsor Branch # 102**

42 High Street

Grand Falls-Windsor

Phone: 1-888-463-6232**Web:** <https://www.bdc.ca>**Community Business Development Corporation (CBDC)**

The Community Business Development Corporation can assist in the creation of small businesses and in the expansion and modernization of existing businesses by providing financial and technical services to entrepreneurs.

What does CBDC have to offer?

CBDC offers financial assistance in the form of loans, loan guarantees and equity financing to existing and aspiring entrepreneurs. As a small business owner, you will receive business counselling and advice, which is considered high priority as part of their mandate. Entrepreneurship development and training is also available to individuals and small business owners/managers in many CBDC offices, as well as technical assistance in the form of guidance and coaching, and sometimes advocating on behalf of clients to other lending establishments or regulatory agencies.

Contact:**Grand Falls-Windsor Office**

10 Pinsent Drive

Grand Falls-Windsor

Phone: (709) 489-4496**Web:** <http://www.cbdc.ca>**Department of Tourism, Culture, Industry and Innovation (TCII)**

TCII is the lead for the economic, culture, and innovation agenda of the Provincial Government. They provide insight, intelligence, innovation, and investment services for businesses and communities to create a strong, vibrant business community and regional economies. The department vision is of a vibrant, diverse and sustainable economy, with productive, prosperous and culturally-rich communities and regions, making Newfoundland and Labrador a business and tourism “destination of choice”.

What does TCII have to offer?

TCII provides access to an on-site development officer upon request if one is available, or will make an appointment to meet within two business days. They offer business loan funding to applicants and provide a decision within seven weeks of receiving all required documents. Other types of loans available through the Tourism, Culture, Industry and Innovation Department include: Regional Development Funding, Arts

Funding, Heritage Funding, as well as other grant programs.

Contact:

Department of Tourism, Culture, Industry & Innovation

2nd Floor, Provincial Building

3 Cromer Ave.

Grand Falls-Windsor

Phone: (709) 292-4451

Web: <http://www.tcii.gov.nl.ca/>

Economic Diversification and Growth Enterprise Program (EDGE)

The EDGE program was designed by the Provincial Government as an incentive package to companies who invest in the establishment and diversification of new business in the Province. To obtain EDGE designation, an applicant must meet certain criteria. To be designated as an EDGE corporation, the applicant must show the potential for a minimum capital investment of \$300,000, or incremental sales of \$500,000 annually. The applicant must have the potential to create and maintain at least 10 permanent jobs in a business consistent with the principle of sustainable development.

What does EDGE offer?

Businesses meeting the established criteria can obtain designation as an Economic Diversification and Growth Enterprise (EDGE) corporation and obtain incentives such as:

- A 10-year holiday from provincial corporate income tax, post-secondary education and health (payroll) tax, and retail sales tax, followed by a 5-year phase in of these taxes.
- A grant of \$2,000 for each permanent job created in the first five years of operation.
- Following designation as an EDGE corporation, a facilitator can be appointed to assist a business with obtaining permits, licenses and other governmental authorizations necessary to implement the business plan.

Further information about this program can be obtained from the *Department of Innovation, Trade and Rural Development*. Decisions on all applications are made within 30 days.

Contact:

Department of Tourism, Culture, Industry & Innovation

2nd Floor, Provincial Building

3 Cromer Ave.

Phone: (709) 292-4451

Web: <http://www.tcii.gov.nl.ca/>

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Exploits Regional Chamber of Commerce

The Exploits Regional Chamber of Commerce represents approximately 150 businesses in 18 communities throughout the Exploits Valley Region. The board is made up of annually elected members and holds its Annual General Meeting (AGM) in April.

What does the Chamber of Commerce have to offer?

The Exploits Valley Chamber of Commerce is a great networking opportunity and support system for businesses. The organization hosts events such as Small Business Week, luncheons (with guest speakers representing various areas of government and industry), Business Coffee Breaks with special guests, a Business Awards ceremony February, as well as the annual Exploits Trade and Retail Expo. They publish and print items such as a quarterly newsletter, a bi-weekly newsletter, place mats and desk calendars, all which features advertising for businesses to gain widespread exposure through placement in establishment all over the region. Additionally, members of the Exploits Valley Chamber of Commerce are provided with a great health insurance package.

Contact:

Grand Falls-Windsor Office

2B Mill Road

Phone: (709) 489-7512

Web: www.exploitschamber.com

Facebook: [@ExploitsChamber](https://www.facebook.com/ExploitsChamber)

Town of Grand Falls-Windsor Community

Services Department

The Town of Grand Falls-Windsor Community Services Department is committed to helping its economy grow by attracting and promoting new businesses. The Community Services Department welcomes new business opportunities and offers support and resources to new and existing business owners.



What does the Town of Grand Falls-Windsor Community Services Department have to offer?

The Community Services Department can assist you if you are considering starting a business but do not have an exact location in mind. This department can provide you with the most recent listings of vacant commercial properties and serviced building lots that are available in Grand Falls-Windsor. The Community Services Department can also provide you with other valuable data such as demographics, socio-economic and statistical information that may help you in planning for your new business.

Contact:

**Lawrence Ducey, Economic Development
Manager, Community Services Department**

P. O. Box 439
5 High Street
Grand Falls-Windsor, NL
A2A 2J8

Phone: (709) 489-0442

Fax: (709) 489-0454

Email: lducey@townofgfw.com

Web: www.grandfallswindsor.com

Stan Singh, Business Development Officer

Economic Development Department

P. O. Box 439
5 High Street
Grand Falls-Windsor, NL
A2A 2J8

Phone: (709) 489-4628

Fax: (709) 489-0454

Email: ssingh@excitecorp.nf.ca

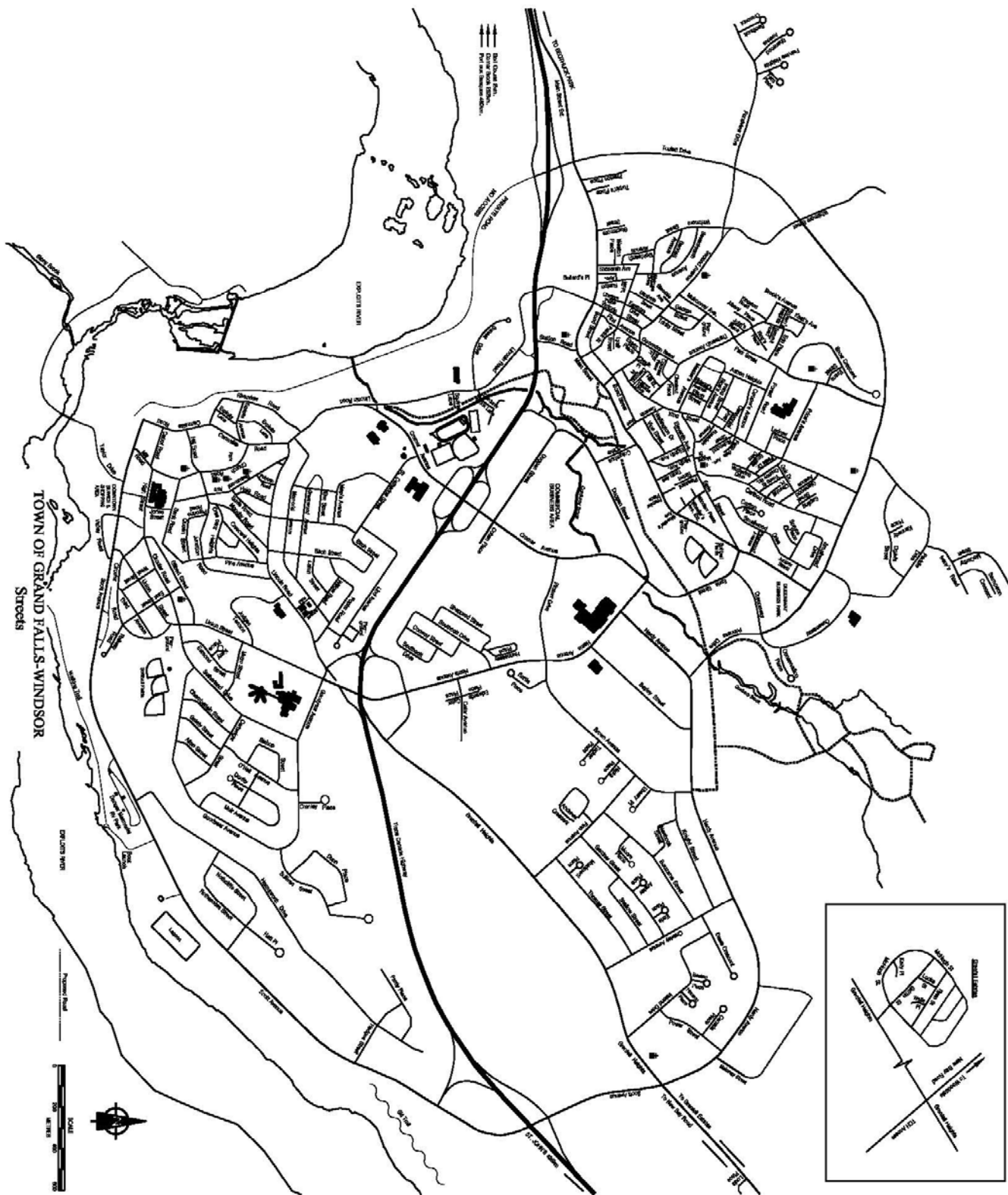
Web: www.excitecorp.nf.ca

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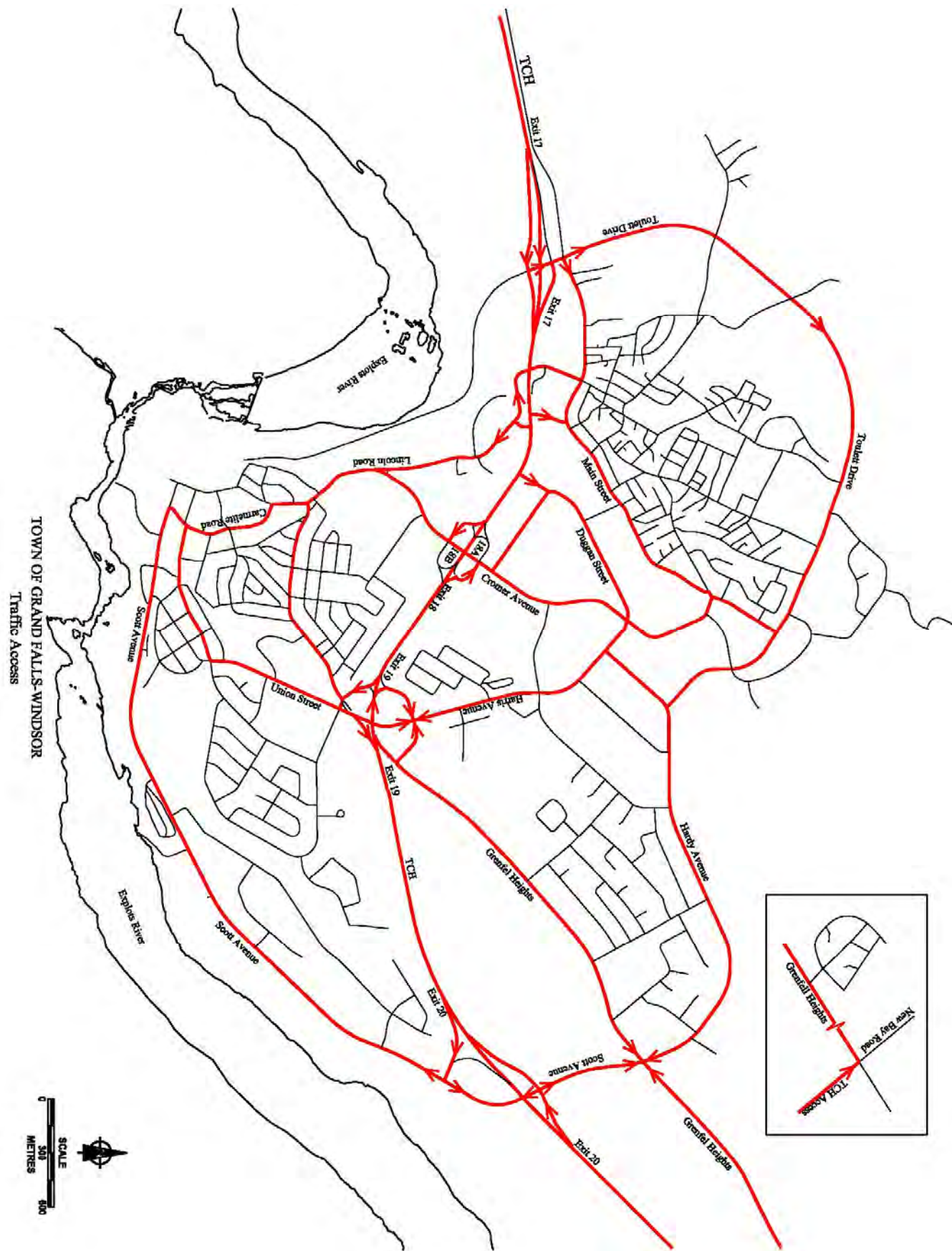
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Thank you for exploring the
Town of Grand Falls-Windsor.
We look forward to hearing from you!



TOWN DIRECTORY

Mayor and Councilors

709-489-0418

Chief Administrative Officer

709-489-0407

Economic Development

709-489-0442

Corporate Services

709-489-0400

Development

709-489-0427

Public Works

709-489-0420

Community Services

709-489-0450

Fire Department

Emergency: 709-489-2222

Fire Chief: 709-489-0431

Police and Animal Control

709-489-0411

www.grandfallswindsor.com



Town of Grand Falls-Windsor

Economic Development Department

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