

## **LED Sign Guidelines**

1. Letter of Permission is required from the property owner for placement and location of the sign that will meet Town's Regulations;
2. Must provide site plan to indicate the location of the LED sign and to show the separation distance from any existing signs;
3. Must meet separation distance of 15.2 metres (50 feet) between existing signs;
4. Must have a minimum image display time of 10 seconds;
5. Must be shielded to reduce glare in a manner acceptable to the Authority;
6. Must have a positive contrast orientation;
7. Must not have flashing strobe, or intermittent lights;
8. Must not have lights in a colour or combination of colours which in the opinion of the Authority may be misinterpreted as an emergency/warning device or vehicle or other traffic control device.
9. Must have an automatic dimming feature that adjusts to ambient light levels;
10. Must meet the regulations on general sign requirements and requirements for Ground Sign or Pylon Sign according to the current Town of Grand Falls-Windsor Sign and Advertisement Regulations;
11. Sign must be maintained at all times or can be ordered removed by the Authority.

**Town Council approved May 8, 2012**